

May 10, 2023

COMMUNITY UPDATE

Speed management and road safety

Oxford county is proposing changes to improve road safety in your area

With strong population growth and increased traffic across our communities, Oxford County has been undertaking speed management, traffic calming, and road safety investigations over the past four years to improve safety on County roads.

Road safety reviews consider community perceptions of road safety; the need for intersection improvements and/or pedestrian crossings; traffic speed and volume; posted speed; collision data; and other factors. As a result of reviews in your community, Oxford County is recommending additional traffic calming measures to roads in these areas.

Curries

Oxford Road 40 (Curries Road)

Springford

Oxford Road 13 (West Street)
Oxford Road 19 (Main Street)

About the recommendations

Speeding, which poses a serious risk to public safety and property, is influenced by factors other than posted speed limits. Research has shown that speed is largely influenced by the surrounding driving environment and that most drivers travel at a speed they consider comfortable. For this reason, the County's recommendations focus on proven measures to reduce speed by adjusting speed zone boundaries and providing visual cues, like:



electronic speed feedback signs



traffic-calming measures

(community safety zones, school zones, pedestrian crossings, lane narrowing)



community entrance features

(community boundary signs, street lights, landscaping)

Learn about the proposed changes:

www.oxfordcounty.ca/speakup

Contact the project lead: Frank Gross,
Manager of Transportation and Waste,
fgross@oxfordcounty.ca

JUNE

14

COUNTY COUNCIL

Wednesday, June 14, 2023
9:30 a.m.

www.oxfordcounty.ca/livestream



If you would like to make a presentation, delegate or share comments at the meeting, please send a message to the County Clerk at clerksoffice@oxfordcounty.ca



www.oxfordcounty.ca



Growing stronger together