



**CREATIVE CONNECTIONS INC.**

Mary-Anne Murphy – Cultural Coordinator

# What We Do



- We identify, support, develop and promote a broad range of arts and culture activities, making Oxford a better place to live, work, play and invest.

# Cultural Sectors Represented



- Performing Arts
- Literary Arts
- Heritage
- Visual Arts
- Natural Heritage and Horticulture
- Youth
- Festivals and Events
- Other culturally related businesses

# OCCI Board



- OCCI board consists of 9 volunteer leaders.
- Diane Smith, Ted Comiskey, Linda Yeoman, Patricia Phelps, Kate Innes, Scott Gillies, Jim Groulx, Cheryl Mader, Mike Crabbe
- 1 part-time staff, Mary-Anne Murphy



# Oxford Creates 17<sup>th</sup> Annual Art Show and Sale



- November 4<sup>th</sup> and 5<sup>th</sup>, 2023.
- 40 local artists and authors participate.



# Community Galleries



- Our galleries provide opportunities for both emerging and established artists.
- Woodstock Hospital, Annandale NHS, Elm Hurst, Tillsonburg Library, Ingersoll Library, South Gate Centre, Theatre Woodstock.



# Oxford Creative Christmas Market



- Created 2020.
- An interactive on-line platform using Facebook
- Artists post items that they have for sale during the holiday season. Customers contact artist directly to purchase.
- This show runs from November 1 – December 24<sup>th</sup> each year.

# Oxford Makers' Market



- Started in January of 2020.
- Similar to the Virtual Christmas Market.
- This virtual shopping platform runs year round.
- Artists and crafters use this platform to reach potential customers throughout the year. They post new items as they are created and customers buy directly from the artists.



# Meet the Makers



- Started in 2020
- On-line platform using Facebook
- A different artists are featured regularly.
- This is a permanent platform for OCCI members to showcase their work.

# Creative Workshops



- OCCI holds art classes at Annandale National Historic Site and South Gate Centre periodically throughout the year.

# Juried Art Shows



- Love is a Gift of Art - Valentines Show - online
- A Gift for Mom - Mothers Day Show - online
- Small Wonders, Big Talent - Annual Show – Annandale – 200 miniature artworks
- Open Juried Show - Norwich Museum
- Open Juried Show - Elm Hurst Inn, Ingersoll
- Open Juried Show - Annandale NHS
- Open Juried Show - Beachville Museum

# Crime Stoppers



- This year OCCCI partnered with Crime Stoppers of Oxford to host “A Safe Community is a Work of Art” Show.
- It was held at the Elmhurst on September 10<sup>th</sup>.
- The show was to draw attention to Crime Stoppers and to financially support their Tip Line.
- 23 artists participated.

# Other Projects



- Art From the Heart Annual United Way Art Auction. OCCCI members donate work and OCCCI manages the donations.
- Woodstock Hospital Art Program
- Joint OCCCI Sponsored Travelling Exhibit - all museums.

# Sources of Funding



- Oxford County Council Funding- \$60,000
- \$23,500 - In-kind donations (Office, internet, facility rentals, storage space)
- \$1500 Corporate Sponsorship
- \$3000 membership
- \$3000 Show Fees

# Council Recognition



- OCCI website home page – Logo and mention
- Facebook/Instagram description - mention
- Logo on page one of OCCI brochure
- Logo on our newsletter
- Oxford Creates online Art Show web page – logo
- Mention on all email correspondence
- Mentioned in all radio and newspaper interviews
- Logo on all marketing materials

# 2024 Request



- OCCI is asking Oxford County Council for \$60,000 in order to continue our work in 2024.



# Thank You!



- Thank you to Oxford County Council for your continued support!



A large graphic element on the left side of the Oxford County logo, consisting of a blue and green spiral or swirl design.  
*Oxford County*  
*growing stronger...together*