



Oxford

CONNECTION

go further

**Presentation to
Oxford County Council
October 11, 2023**

Request to County Council

- Financial support for co-operative economic development activities which have a county-wide impact
- \$50,000 for joint economic development activities
- Funds will be used for profile raising and brand awareness, minimum of 3 trade shows, targeted FAM Event, collateral marketing materials and other promotional programming opportunities as they arise.

About Us

- An informal, co-operative partnership focused on investment attraction.
- Made up of Oxford communities with staff dedicated for economic development.
- Ingersoll, Tillsonburg, Woodstock and Rural Oxford Economic Development Corporation
- Administered (financially) by the City of Woodstock



2023 Activities

- Attended the following shows:
SIAL Food Show, CMTS,
Manufacturing Matters
- Continued participation in
Workforce Development
- Targeted client appreciation event

Woodstock | Ingersoll | Tillsonburg | Rural Oxford

Ontario's Sweet Spot

Located midway between Detroit and Toronto, Oxford County is the ideal place for your business to take flight!



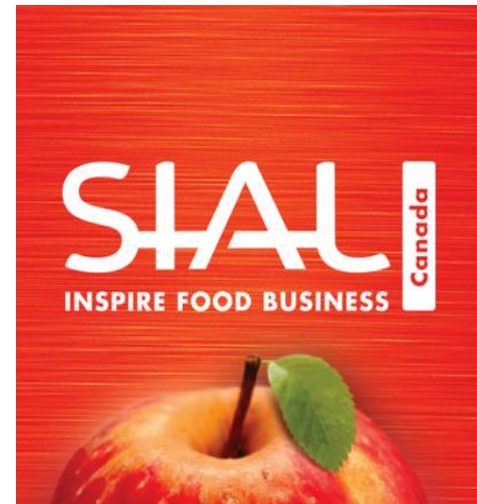
CMTS
CANADIAN MANUFACTURING
TECHNOLOGY SHOW

2024 Work Plan



MANUFACTURING
MATTERS

AREA DEVELOPMENT



Local FAM Tour



Oxford

CONNECTION

go further

Thank You