



## COMMUNITY UPDATE

October 16, 2023

# Proposed speed management and road safety improvements in your area

## TILLSONBURG

With strong population growth and increased traffic across our communities, Oxford County has been undertaking speed management, traffic calming, and road safety investigations over the past four years to improve safety on County roads.

As a result of reviews in your community, Oxford County is recommending additional traffic calming measures to:

### Oxford Road 20 / North Street E

*Broadway to Tillson Avenue*

- Install NEW electronic feedback signs for westbound traffic just west of Ontario Southland Railway crossing and for eastbound traffic just east of Falcon Road.
- Implement a Community Safety Zone (CSZ) from Broadway to Tillson Avenue.
- Install controlled pedestrian crossing (PXO) at Coulthard Street / Braun Avenue (planned for 2025).

### About the recommendations

Road safety reviews have considered local community perceptions of road safety, the need for stop signs, warning signs and/or crosswalks, traffic speed and volume, posted speed, speed zone limits, collision data and other factors that impact how traffic moves through a community.

Speeding, which poses a serious risk to public safety and property, is influenced by factors other than posted speed limits. Research has shown that speed is largely influenced by the surrounding driving environment and that most drivers travel at a speed they consider comfortable. For this reason, the County's recommendations focus on proven measures to reduce speed by adjusting speed zone boundaries and providing visual cues, like:



electronic speed feedback signs



traffic-calming measures  
(centre delineators, pavement markings)



community entrance features  
(landscaping, street lights, gateway signs)

*Please see reverse for more information*

NOV  
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COUNTY COUNCIL

Wednesday, November 22, 2023  
9:30 a.m.

[www.oxfordcounty.ca/livestream](http://www.oxfordcounty.ca/livestream)



[www.oxfordcounty.ca](http://www.oxfordcounty.ca)

 **Oxford County**

*Growing stronger together*

# Presentation to Oxford County Council

The proposed road safety changes are before Oxford County Council next month for review and consideration. Members of the community are invited to learn more and/or to present comments at Oxford County Council as a delegate:

**Wednesday, November 22, 2023**

Council meeting starts at 9:30 a.m.

Watch live online at [www.oxfordcounty.ca/livestream](http://www.oxfordcounty.ca/livestream)

If you would like to present comments to County Council, you must make a request to the County Clerk at [clerksoffice@oxfordcounty.ca](mailto:clerksoffice@oxfordcounty.ca) by Wednesday, November 15, 2023, at 4:30 p.m. You can fill out a delegation request form online at <https://forms.oxfordcounty.ca/Council/Council-Delegation-Request-Form>.

To read the full Council report that will be considered at the November 22 County Council meeting, please check [www.oxfordcounty.ca/council](http://www.oxfordcounty.ca/council) on Friday, November 17 when the council agenda and reports are published on the Oxford County website.

## More information

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Learn about the proposed changes at [www.oxfordcounty.ca/roadsafety2023](http://www.oxfordcounty.ca/roadsafety2023)



[www.oxfordcounty.ca](http://www.oxfordcounty.ca)