



MEMORANDUM

To: Frank Gross
Manager of Transportation
Oxford County

From: Todd MacDonald & Vanessa Slater
Performance Concepts Consulting

Re: Facilitator Report - October 5th, 2023 Public Information Session Re. Punkydoodle's Corners Intersection Study

This memo serves as our Facilitator Report to Oxford County concerning the October 5th, 2023 public information session re. the Punkydoodle's Corners Intersection Study. This public information session was held at the Tavistock & District Memorial Hall.

1. Facilitator Commentary

Todd MacDonald and Vanessa Slater co-facilitated the two-hour public information session (6pm to 8pm) that was attended by an estimated 100+ community members. The advertised purpose of the public information session was to communicate the findings of the Intersection Control Study completed by the traffic engineering firm RC Spencer Associates Inc.

Given the demonstrated level of public safety concerns and engagement prior to the session, great care was taken in our preparations as facilitators. Vanessa Slater, a trauma-informed mediator, explained our "impartial third-party" approach and outlined expectations around respectful communication and decorum that would contribute to a successful meeting.

We clearly identified our primary objectives for a successful/interactive consultation process:

1. Clear and comprehensible communication with the public re. the technical analysis and recommendations prepared by RC Spencer Traffic Engineer Adam Blata.
2. Ensure that public safety concerns and intersection design feedback offered by community attendees were clearly heard and documented for further consideration by Oxford and its partner municipalities in attendance at the session.
3. Highlight options and opportunities for community members to further engage with municipal staff and elected officials moving forward. In particular, we emphasized scheduled Council meetings where residents could make official delegations to be heard by their various elected officials across the four impacted municipal jurisdictions.

Through a trauma-informed lens, Vanessa Slater acknowledged tragic loss of life in the community a year ago, the community's ongoing safety concerns, and the frustration experienced with the unusually complicated jurisdictional situation at Punkydoodle's Corners. Vanessa Slater spoke to individual and collective trauma, and the commendable efforts of community groups to come together and explore solutions. She noted the positive and restorative effects of collaboration during a community grieving process.

As your Facilitators we believe our trauma-informed approach created a more productive and compassionate environment for the (at times) difficult dialogue and frank feedback delivered during the Q + A portion that followed the technical presentation by RC Spencer's Traffic Engineer, Mr. Adam Blata.

2. Public Feedback via Mentimeter.com Survey Interactive Survey

Following the RC Spencer Intersection Design Study technical presentation by Mr. Blata, we utilized an innovative online interactive polling tool called "Mentimeter" to secure meaningful and specific community feedback across a range of public safety matters and the specific recommendations put forward by Mr. Blata. The results from the Menitmeter.com survey is documented below in this Facilitator Report memo. Participant feedback was received by logging onto Menti.com using their cell phones to participate anonymously. Results were instantly viewed on a projector screen at the front of the meeting room. The Mentimeter interactive survey process and results successfully informed the subsequent "traditional" Q & A technical dialogue between Mr. Blata and community attendees.

Highlights from the Menitmeter.com survey results are as follows:

- Approximately 50 attendees responded to each of the 18 questions that were organized according to the following 5 categories:
 - i. Intersection Safety Concerns
 - ii. Collision History
 - iii. Drier Speed
 - iv. Lines of Sight & Illumination
 - v. Overall Site Improvement

Questions were mostly structured as a series of Agree/Disagree objective statements with participating community member reactions measured on an intensity scale of 1-5 (1 being *Strongly Disagree* and 5 being *Strongly Agree*). As impartial facilitators we offer no interpretive/subjective commentary on the survey results. Instead, we provide the results as documentation of community feedback that can/should inform upcoming governance decisions by Oxford Council and its partner municipalities.

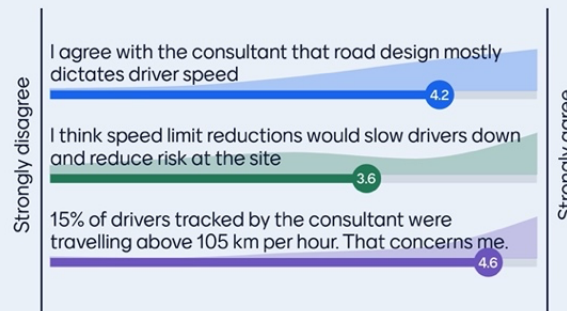
Safety Concerns with Intersection(s) Site



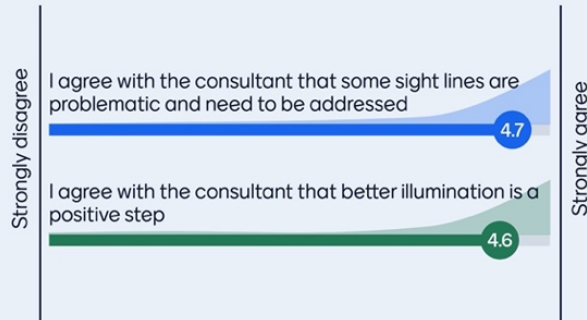
Collision History



Driver Speed



Lines of Sight & Illumination



Overall Site Improvement Solution



3. Traditional Q & A of Mr. Blata “At the Microphone”

Following the interactive Mentimeter.com exercise, community attendees engaged in a series of questions and answers with Mr. Blata on a range of public safety and intersection design matters. Municipal staff have taken notes from these exchanges and the community was encouraged to follow-up with written comments or postings at the *Speak Up Oxford* website.

4. Post-Meeting Interactions

As facilitators we noted with approval that numerous community members, municipal staff, elected officials, and Traffic Engineer Blata interacted in further constructive dialogue around the difficult matters dealt with during the formal information session. Vanessa Slater was approached by a few community members who thanked them for their trauma-informed approach during the meeting. Community members were checking in with each other, snacking on refreshments, and building capacity for upcoming representation as delegates before the various Councils.

Todd MacDonald

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Vanessa Slater
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Performance Concepts Consulting Inc.