

Demonstrating Resilient Leadership in Uncertain Times

Presentation for Oxford County Council

October 27, 2021



Social Planning Council Oxford

www.spcoxford.ca

Who We Are

- Community-based non-profit
- Exist to build and strengthen our community: “Every resident experiences wellbeing and a sense of belonging”
- Our Mission:

SPCO illuminates the realities of poverty and marginalization to **shift understanding** and **inspire collaborative action** for positive change.



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What We Do

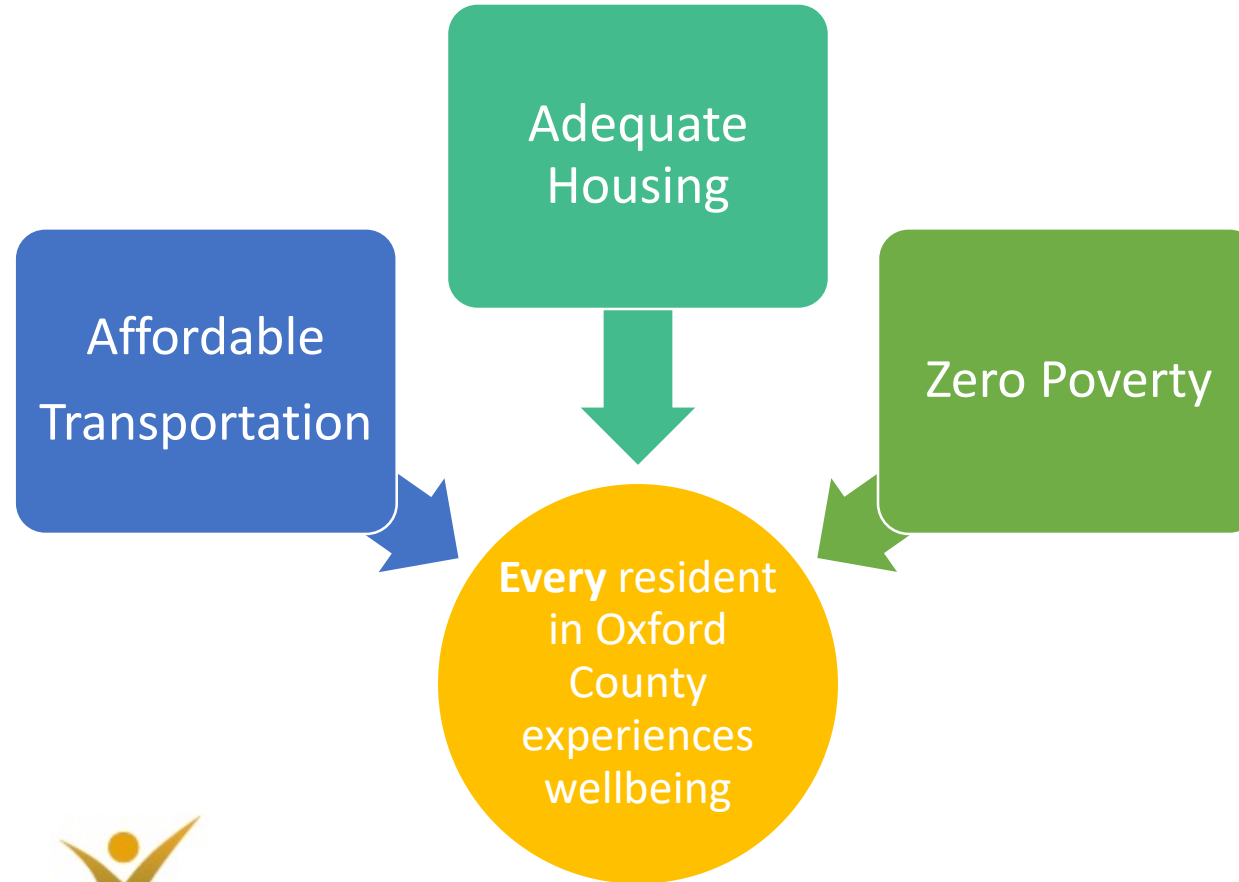
- Social Research
- Policy Analysis and Development
- Convening and Facilitating
- Partnership and Collaboration
- Community Awareness and Education
- Service Development (Coordination and Evaluation)
- Community Development



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Our Current Priorities



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Year in Review: Reflections



- Complex problem
- Methodical
- Multiple partners
- Build trust
- Community readiness
- Shift mindsets
- Sustainable solutions



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Year In Review: Collaborative Successes

- Worked with Oxford Housing Action Collaborative partners to action a large scale initiative:
 - Registry Week
 - Shelter Reflection
 - Community Awareness Campaign

OHAC's
**CURRENT
PRIORITY
AREAS**

Based on what we have learned,
we are focusing on these priorities:

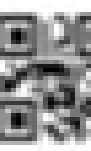
- 1** Getting a count of people experiencing homelessness
- 2** Improving the emergency shelter system
- 3** Understanding the specific needs in each municipality
- 4** Creating a community awareness strategy
- 5** Increasing transitional and supportive housing

This is not a home.



Oxford Housing Action Collaborative

END HOMELESSNESS IN OXFORD



Let's End Homelessness in Oxford County

#endhomelessnessoxford

Homelessness

describes the situation of an individual or family without stable, permanent, appropriate housing or the imminent prospect, means and ability of acquiring it.

The Oxford Housing Action Collaborative completed a registry week in November 2020 where people experiencing homelessness were surveyed. The results indicate that 103 people were experiencing homelessness in Oxford County. This number is likely lower than the reality in Oxford County.

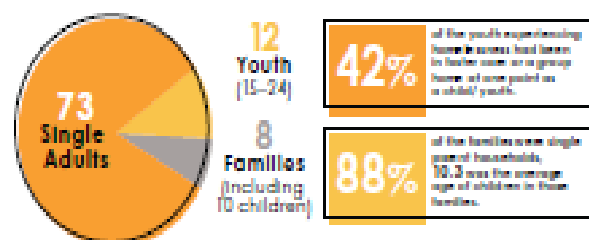
Housing has now been declared as a human right in Canada. Adequate Housing that is safe, suitable, and affordable is necessary for people in Oxford County to have housing security and experience well-being.

Definitions: **Unsheltered:** sleeping rough, in cars and bus shelters

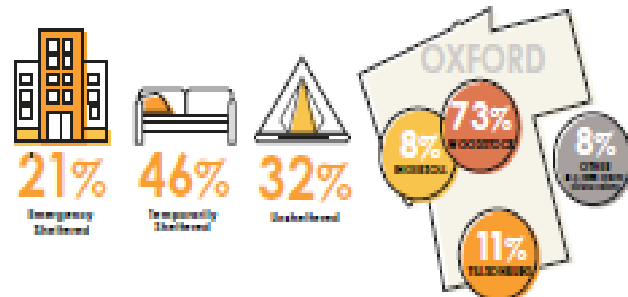
Emergency sheltered: homeless shelters, domestic violence shelters

Temporarily sheltered: couch surfing, motels, transitional housing

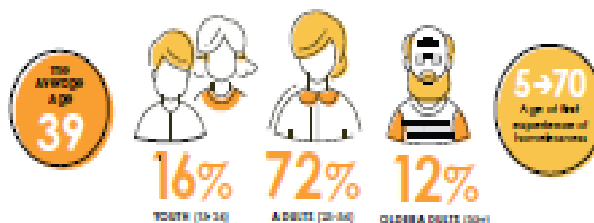
103 INDIVIDUALS Surveyed



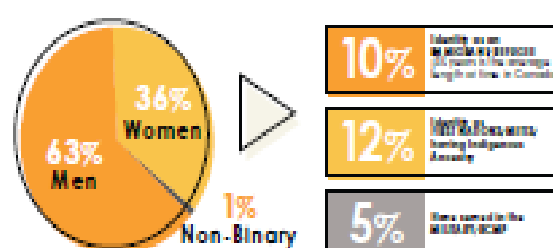
WHERE Individuals are staying



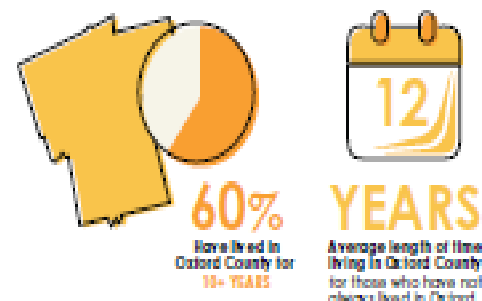
AGE



IDENTITY



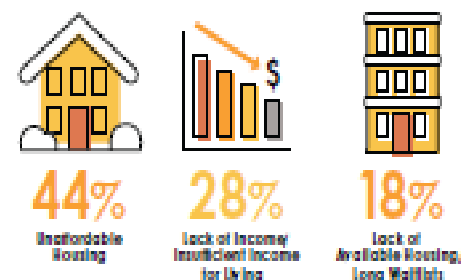
WHERE Individuals are from



EXPERIENCES of Homelessness

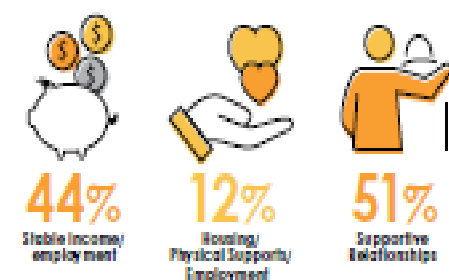


Factors preventing PERMANENT HOUSING



*Some multiple responses, top 3 most frequent responses

SUPPORTS needed to help keep housing



*Some multiple responses, top 3 most frequent responses

Housing is a human right. What can you do?

The Oxford Housing Action Collaborative is a committed group of community partners working to find solutions to respond to our current housing crisis.

Learn More:

BulitforZero.Canada | btzcanada.ca
SPC Oxford | spcxford.ca/
Endhomelessnessoxford.ca

What Can You Do?

Educate Yourself

- Become a voice for change
- Share: Find us on social media #endhomelessnessoxford
- Write your MPP, MP and join campaigns like: votehousing.ca
- Donate time, money, or experience to local groups and charities

Goals for 2022

- Housing
 - continue to work to shift mindsets through awareness campaign, storytelling
 - develop and implement OHAC priorities
- Equity collective impact work
- Poverty collective impact work
 - focus on outcomes such as improving youth graduation rates
 - design and implement new direction/initiatives the collective sets



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2021-22* Projected Financials

Expenses:

Payroll	87,600
Programming	2,000
Professional Fees	2,000
Memberships	500
Website	200
Insurance	1,900
Board Expenses	500
Equipment/Supplies	1,200
Telephone/Rent	1,900
Mileage	200
Training	<u>1,000</u>
	99,000

Income:

Committed Assets

Carried Over 13,000

County 65,000

Other Grants 18,000

96,000



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*fiscal year is Apr 1 to Mar 31

Budget Request for 2022-2023 Fiscal Year

2022-23 PROPOSED BUDGET

Expenses:

Payroll	73,000
Programming/Admin	<u>14,000</u>
	87,000

Income:

County	65,000
Grants	<u>remaining</u>
	87,000



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*fiscal year is Apr 1 to Mar 31

Your Return on Investment

- Arms length, independent organization with valuable community expertise including board member knowledge
- Quality research, responsive to emerging trends, information that assists with planning
- Facilitation, advance local issues and turn research to action
- Ability to leverage the County dollar further by applying and receiving other grants
- A strong, reliable partner that helps to realize outcomes of Future Oxford and the County Strategic Plan



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