



FUTURE OXFORD PARTNERSHIP

2022 BUDGET PRESENTATION
COUNTY COUNCIL | OCTOBER 27, 2021

FutureOxford

OUTLINE

- A brief history
- An update on 6 years of successes
- Recent history
- What's in store for 2022
- Financial request

PRESENTERS

Rick Cox

Heather McDowell

Bryan Smith

WELCOME TO OUR NEW PARTNERS!

New Partners!

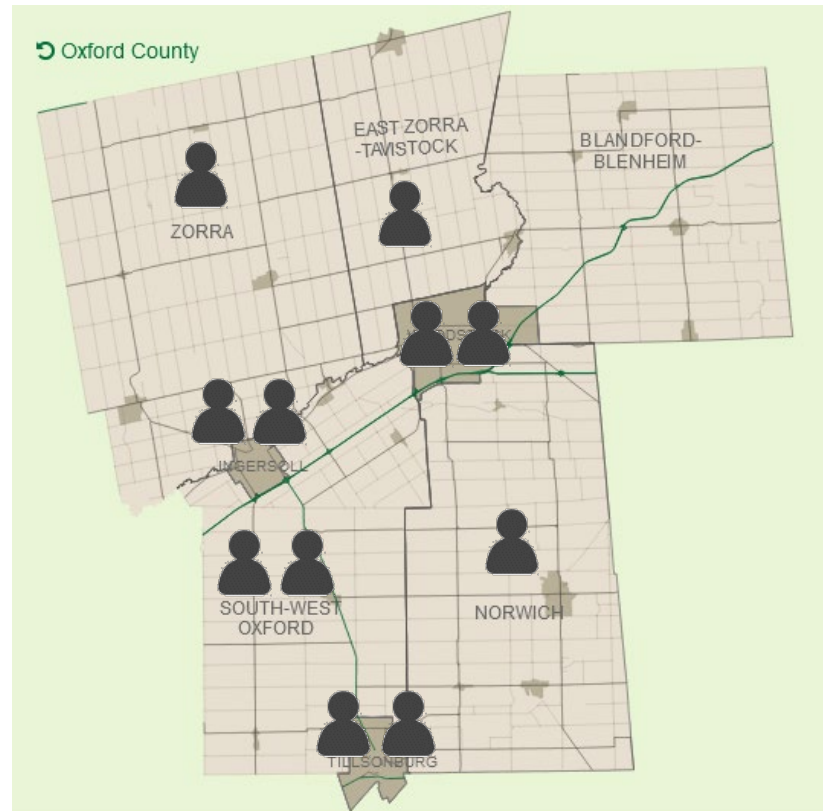
- Al Lauzon, Ingersoll
- Heather McDowell, East Zorra-Tavistock
- Kayla Doan, Norwich
- Sam Coghlan, Zorra
- Samantha Haverkamp, Woodstock
- Whisper Gardiner, South-West Oxford

They join:

- Bryan Smith, South-West Oxford
- Chris Kennedy, Woodstock
- Monica Clare, Tillsonburg
- Rick Cox, Tillsonburg
- Stephen Cornwell, Ingersoll



GEOGRAPHIC REPRESENTATION



A BRIEF HISTORY

Future Oxford launched at County Council on
October 28, 2015



HISTORY

- 2015: Future Oxford Community Sustainability Plan
 - Extensive community engagement
- 3 Pillars, 6 Goals, 17 Objectives, 70 Actions
- Recognition that economic activities occur within our community, and that our community is rooted in an environment



PILLARS

Community ► Economy ► Environment

FutureOxford
OUR PATH TOWARDS SUSTAINABILITY

Multi-Criteria Assessment Tool

Alternative or Action:

Evaluation Criteria	A=Weight	B=Score	Total (A X B)
Community			
1. Will the action lead to an Oxford that is accessible for all citizens?	10		0
2. Will the action improve its citizenry's access to information and/or equity?	5		0
3. Will the action advance Oxford's creative arts, culture, or recreation?	5		0
Economy			
1. Will the action improve the vibrancy of the Oxford Economy?	5		0
2. Will the action enhance entrepreneurship opportunities in Oxford?	5		0
3. Will the action advance local food production?	5		0
4. Will the action advance Oxford's green economy?	5		0
Environment			
1. Will the action improve Oxford's ecological systems?	5		0
2. Will the action reduce fossil fuel use in Oxford?	5		0
3. Will the action reduce solid waste disposal demand in Oxford?	5		0
4. Will the action protect Oxford's water?	5		0
Implementation			
1. What is the cost to implement the action?	10		0
2. How long will it take to plan and implement the action?	10		0
Σ CRITERIA SCORES = TOTAL SCORE*			0

*Score of 400 = Maximum positive impact on community sustainability



Figure 1.1.6. Three-legged Stool of Sustainability

Credit: Steven Vanek, based on multiple sources and common sustainability concepts

PILLARS

Community

- Canadian Index of Wellbeing
- Reducing Poverty Together (formerly Zero Poverty Oxford)

Economy

- Oxford Workplace Development Plan
- Workforce Readiness

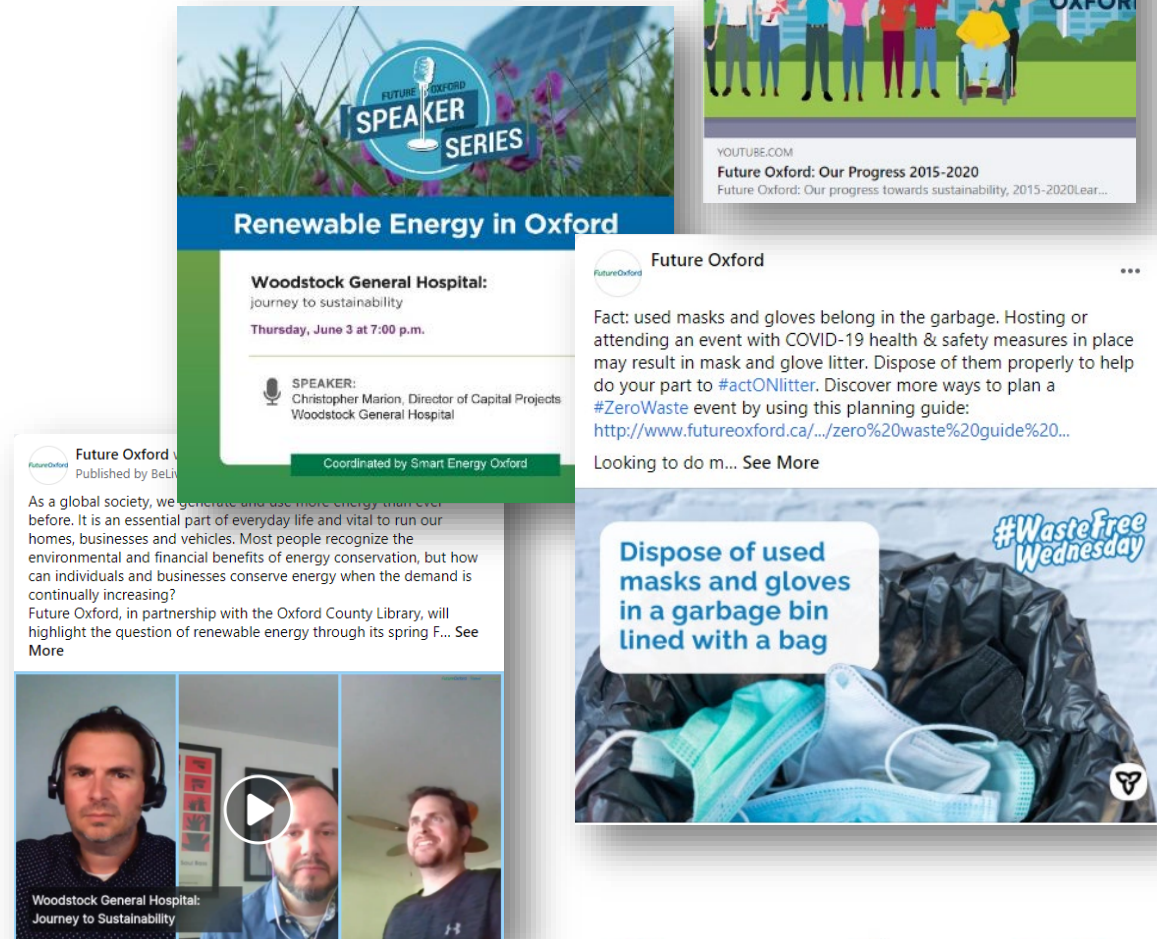
Environment

- Reforest Oxford
- Smart Energy Oxford
- Zero Waste Oxford



ACCOMPLISHMENTS

- Six years of successes on goals
- Qualitative and quantitative
- Need to engage yet more



ACCOMPLISHMENTS

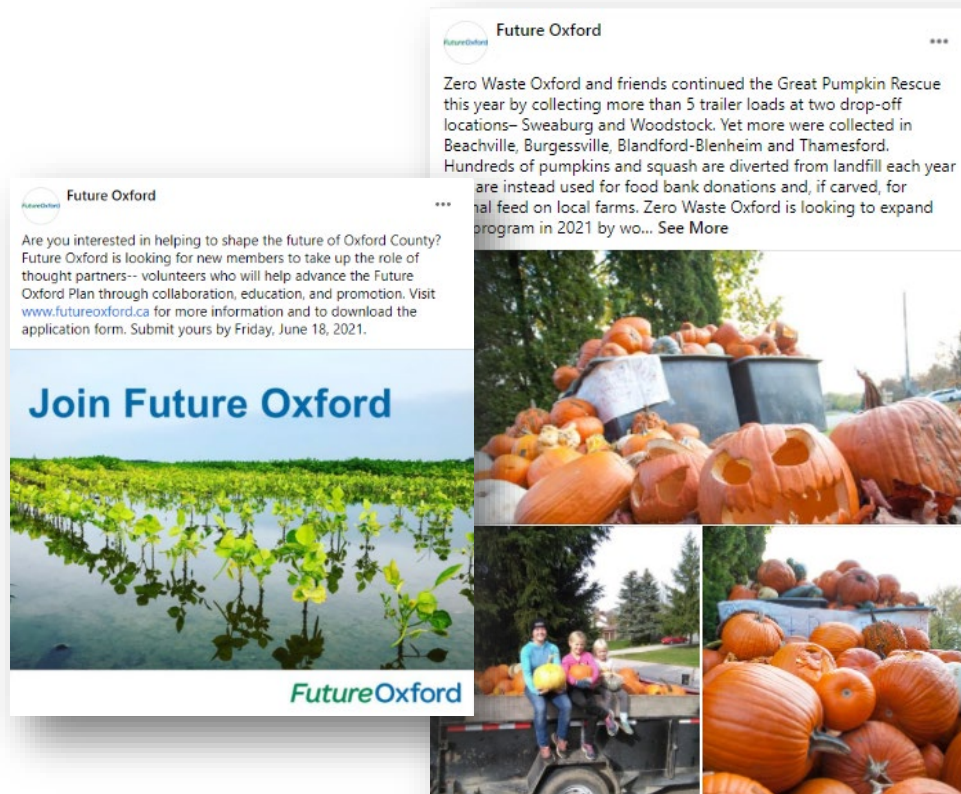


- 6-year progress report presented to Council in 2020
 - > 94% of actions moving forward
 - > Thousands of volunteer hours
 - > Report addresses all 70 actions

- #LocalVotesMatter
- Canadian Index of Wellbeing
- Future Oxford Legacy Fund
- Hodges Pond restoration
- Housing: Let's Get Into It! Forum
- Local Immigration Partnership cultural diversity training
- Oxford Fresh
- 100% Renewable Energy commitment
- Poverty Reduction town hall
- We Grow Together
- Youth Entrepreneurs Partnership Table
- Zero Waste event planning guide and workshops

2021: RECENT EVENTS

- Recruitment to the Partnership
- Recruitment at pillar and action team levels
- Expanding reach
 - Tillsonburg's Pumpkin Rescue
 - Food Forward Oxford
 - Industry and Institutional partners on various pillars
- Pilots with willing partners e.g., Maglin, The Renaissance, StormFisher
- Plan update



2021: RECENT EVENTS

- **Zero Waste**

- > Advocacy, e.g., Galen Weston's packaging ban
- > Green cone digesters at the Renaissance
- > New members e.g., Maglin Site Furniture, StormFisher+Generater, Ingersoll Products

- **Reducing Poverty together**

- > Top 100 Workshops
- > Recruitment of new members
- > Prioritization of goals and action
- > Smart Energy Oxford: Speakers' Series re: hydrogen fuel, Woodstock General Hospital

- **From Pillars to Networks and Constellations**

- Environmental Networking Events

- **Economy**

- > Workplace Readiness, attracting youth and youth retention
- > ROEDC virtual tours (to be released)

- **Environment**

- > Storm pond naturalization project with Maglin and UTRCA

- More
- Better

Future Oxford contest winners announced

A grade 3 social studies class from Laurie Hawkins Public School is a co-winner of the elementary school division of the Future Oxford contest. The class submitted a compelling video, showing innovative ideas for a sustainable future Oxford County.

The class was awarded a 16GB iPad mini on Monday, January 12 (photo) by Chris Friesen, Chair of the Community Sustainability Steering Committee, David Mayberry, Warden of Oxford County, and Peter Crockett, Oxford County CAO.

The other co-winner of the elementary category was Nathan from East Zorra-Tavistock (bottom photo with Chris Friesen, and Gord Hough, Manager of Community & Strategic Planning) who also submitted a video of a poster he made outlining several innovative concepts for future recreation, transportation and business in Oxford County.

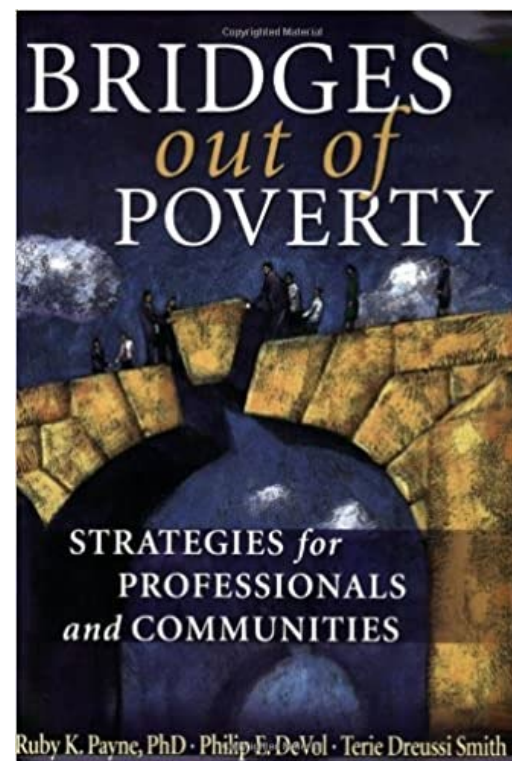


2022: PARTNERSHIP ACTIVITIES

- Elect Chair, Vice-Chair
- Strategic planning
 - > Prioritize action items
- Release of “refreshed” Future Oxford Plan
- Communication, communication, communication
 - > Celebrate and appreciate
 - > Profile local success stories and the story maps which already exist, add more
- Re-tell the Future Oxford narrative
- Continue to develop and enhance content on the website

COMMUNITY PILLAR ACTIVITIES

- Tabulate, compare (to adjoining counties, to data from the Canadian Index of Wellbeing, and census as it emerges) and act on the survey on Rural Mental Health conducted by Professor Leith Deacon
- Reducing Poverty Together (formerly Zero Poverty Oxford)
- Housing Collaborative
- Support Community Safety and Wellbeing Plan implementation with a focus on diversity, equity and inclusion
- Engage more residents in democratic participation



COMMUNITY PILLAR ACTIVITIES... CONT'D

- Select a Partnership “lead”
- Re-establish Community Pillar Network and Constellation
 - Host a networking event
- Rural Response to COVID-19: action items from University of Guelph survey results
- Reducing Poverty Together: action priorities (in development late 2021)



ECONOMY PILLAR ACTIVITIES

- Support, link, encourage, track and promote successes of entrepreneurs e.g., Young Entrepreneurs, FuturPreneurs, Starter Company, Summer Company, Thrive
- Land use compatibility for agricultural lands e.g.:
 - > 26. Amend zoning to encourage on-farm processing
 - > 33. Ensure preservation of farmland through proactive land-use and other policies
- Build more employment
 - > 35. Develop incentives to support ecological farming approaches or techniques
 - > 38. Encourage green entrepreneurship through incentives and programs, e.g., Wild Heart Forest School



ECONOMY PILLAR ACTIVITIES, CONT'D

- Select a Partnership “lead”
- Re-establish Economy Pillar Network and Constellation
 - Host a networking event
- Work with Community Futures Oxford to explore the opportunity of B Corp Certification in Oxford
- Support new Legacy Fund agreement
- Rural Response to COVID-19: action items from University of Guelph survey results

ENVIRONMENT PILLAR ACTIVITIES

- Waste to resource at...
 - the industrial level, e.g., StormFisher+Generate,
 - the institutional level, e.g. Woodstock General
 - the residential level, e.g., popularization of the residential waste audit
- Tree planting: 10,000 trees
- County fleet to show leadership and cause emulation, aspiration



ENVIRONMENT PILLAR ACTIVITIES, CONT'D

- Mentor pillar members as part of a succession plan
- Continue to host networking events
- Zero Waste Oxford
 - > Institutional and Industrial focus
 - > On-site composting (residential)
- Meadow creation, wetland restoration
- Partnership with Tourism Oxford: Leave-a-Legacy (tree planting as a token of appreciation)



2022 BUDGET REQUEST: STATUS QUO



People, Places, Plans



2022 BUDGET REQUEST: STATUS QUO

Item	Budget
Projects Enhance website content Develop story maps / “Faces and Places” series Publish and engage the public on refreshed Plan Produce a report to the community Update visuals to enhance Future Oxford identity	\$45,000
Promotion Speakers’ Series Networking events for the pillars Refreshed Future Oxford Plan Communication support (In kind)	\$15,000
Partnerships Membership in Tamarack Communities Ending Poverty Communities Building Youth Futures	\$ 1,500
Support Administrative support	\$15,000
Meeting Costs	\$ 500
PARTNERSHIP REQUEST	\$77,000
Future Oxford Legacy Fund	\$145,000

THANK YOU

Questions?

