



The Warden and members of County Council
CAO/Clerk

RE: 2025 AORS Municipal Trade Show Proposal

The Oxford County Road Supervisor's Association is seeking support from Councils within the County of Oxford for a proposal to host the 2025 Association of Ontario Road Supervisor's (AORS) Municipal Trade Show at the Canada Outdoor Farm Show site in Woodstock.

Our Association last hosted a successful trade show in 1994 and recently submitted an Expression of Interest to host the Trade show in 2025.

This annual trade show typically draws more than 2,000 participants to share information and technical developments related to municipal roads and infrastructure with 200+ exhibitors (300 booths) of public works products and services.

The 2-day show is held the first week of June providing an opportunity to show case the County while providing support to the local economy through accommodations, meals and other related spinoffs that a show like this generates. Insurance coverage is provided by AORS for this show and there are no monetary requirements from the municipalities. There will be a need for public works staff time during the show to assist with parking, registration, etc along with association members time that may be on various committees planning and organizing leading up to the show.

Revenue generated from this show is shared on a 60/40 split between AORS and the host Association. Any profit from the 40% remains with the Local Association to utilize as they wish. It is anticipated that much of the profits will be given to local County beneficiaries. These may include school bursaries, local hospitals, and children aid programs to name a few.

The remainder of profits will assist our association with various activities and training that we provide to staff.

Some of the 1994 Trade Show proceeds were used to provide a bursary that is currently awarded annually to Oxford County students enrolled in a Civil Engineering program at Fanshawe College.

The Oxford County Road Supervisors Association has a very long history, established in 1960, and continues to have a very active membership both at the local and provincial level. We currently have 27 Municipal members, 28 Supplier members and 13 honorary retired members.

Many members have worked hard over the years to keep our association vibrant. The current membership is very active at our local level as well as through joint ventures. It is because of this commitment and geographical location, that we feel confident; Oxford County can host a very successful show.

We are asking that Council approve a motion:

- Endorsing the bid for the 2025 AORS Municipal Trade Show
- Endorsing the utilization of public works staff for the show

A suggested motion is attached for your consideration.

Respectfully submitted by:

Oxford County Road Supervisor's Association

Adam Prouse, President

Ken Farkas, Vice President

Tom Lightfoot, Past President

Jim Borton, AORS Board Representative, Secretary/Treasurer
C/O Township of Blandford-Blenheim
47 Wilmot Street South
Drumbo, ON N0J 1G0

Whereas the Oxford County Road Supervisors Association is seeking to host the 2025 Association of Ontario Road Supervisor's (AORS) Municipal Trade Show;

And Whereas this event draws more than 2,000 participants to share information and technical developments related to municipal roads and infrastructure with 200+ exhibitors (300 booths) of public works products and services;

And Whereas this event provides an opportunity to show case the County and local municipalities while providing support to the local economy through accommodations, meals and other related spinoffs;

And Whereas municipal support for the show and public works staff involved in planning, organizing and running the Trade Show is required for it to be successful;

Now therefore the Council of the _____ hereby endorses the Oxford County Road Supervisors Association bid for the 2025 AORS Municipal Trade Show;

And further endorses the utilization of public works staff to assist with planning, organizing and running the 2025 AORS Municipal Trade Show.