



Backgrounder

For Immediate Release

October 13, 2022

Today, Ontario's Southwest, Regional Tourism Organization (RTO 1), announced support for 129 tourism businesses and organizations in Ontario's Southwest to recover from the pandemic and prepare for future growth. Ontario's Southwest received \$10,969,354 from [FedDev Ontario](#) to deliver this support, as part of a Government of Canada contribution of over \$78 million, through the Tourism Relief Fund.

Recipients supported include:

Operating Name	Project Description	Approved Amount
Aeolian Hall	This project will outfit three additional indoor spaces and one outdoor space with technological upgrades for sound and lighting, as well as additional seating. The outdoor space adjacent to Dave Southern Lounge will also feature a new canopy enclosure.	\$100,000
Aggie Armstrong Fine Art	The project will create a rural arts hub offering year-round visitor experiences through the retrofitting of an old drive shed and enhancement of current outdoor spaces.	\$90,000
Airshow London	The project will support improvements to safety and training, the creation of a customized app that will provide access to all essential event details, including digital program, site map, performer list/information, sponsor information, emergency procedures, garbage collection, and the movement to a completely digital ticketing service.	\$20,000
Anderson Craft Ales	The project will support environmental sustainability with the purchase of equipment to capture and reuse CO2, which is produced during the production of alcohol beverages, immediately reducing company's CO2 production and emissions by up to 95%.	\$63,000
Apple Hill Lavender	The project will support the farm to enhance the visitor experience through infrastructure upgrades and expanding operations to include experiences and events that will enhance and promote rural tourism, as well as culinary tourism offerings.	\$93,247

Austin's Farm Market	The project will support more capacity in the farm market kitchen, parking lot to park and accommodate more people and greenhouses to add to the experience for customers.	\$63,630
Banded Goose Brewing Co.	The project will support the renovation of an open-air Beer Garden and enclose it to house the new Kingsville & Essex County Tasting Bar. Enclosure will allow the extension of experience as well as other services into the shoulder seasons (Nov thru April, an additional 5-6 months) currently restricted due to weather. This includes the installation of an enclosed Tasting Bar along with prep area to house necessary equipment and technology to execute the experience.	\$100,000
Bayside Brewing	The project will support the demolition of old structures on the lot, upgrade public access areas, the installation of outdoor picnic shelter and tables, landscaping, installation of signage, installation of storage facility, installation of taps for outdoor venues, and creation of videos to market the business.	\$100,000
Black Bear Farms of Ontario Estate Winery Inc.	The project will support adding two gender-neutral and accessible washroom facilities to use year-round.	\$81,375
Black Creek Music Corporation	The project will support the renovation of a historic building in Delhi, to create an event space for live music with activities including the modernization of electrical systems, installation of professional lighting, updated interior and the purchase of equipment required to operate the location as a musical event space.	\$100,000
Bleacher Rentals	The project will create a concert style live entertainment event on the day preceding and the day following a rodeo event to help draw more visitors to the area.	\$20,000
Blue Planet Water Bikes	The project will support the purchase of a fleet of water bikes and a mobile trailer unit. This will assist the business in providing an innovative experience in rural and remote areas of the region, otherwise not accessible or affordable.	\$51,244

Bonnieheath Lavender Estates & Winery	The project will support the creation of unique experiences by renovating a new Bed & Breakfast and creating crafting space for interaction with craft master and for guests to create their own creations, and hiring experienced, passionate staff to tend to the customers.	\$82,800
Brant Hill Inn	The project will support the renovation of the facility to add kitchenettes to the 12 rooms on the property, attracting longer-term guests who would prefer to have access to cooking facilities.	\$92,500
Bre's Fresh Market	The project will support the expansion of the farm to promote culinary tourism in a rural destination.	\$100,000
Brewster's Mill Brewing Company Limited	The project will support creating an indoor and outdoor event space to provide live music and other innovative events for tourists year-round, add year-round space for tourists for live music and other events e.g., Alpacas, parties, bus tours, and local community groups. This includes heaters and fire pits as well as an EV charger. In addition, the project will add patios and front door with a fully accessible/gender neutral washroom.	\$100,000
Burning Kiln Winery	The project will enhance Concerts in the Vineyards by increasing production from five concerts per year to ten, with the hope to draw an additional 6,000-15,000 new visitors to Norfolk County.	\$98,800
Buxton National Historic Site & Museum	The project will support the creation of accessible walking paths among the museum's building, directional signage creation and installation and the development of Augmented Reality.	\$83,095
Caledonia BIA	The project will support the purchase of a digital LED sign that can be used by the local BIA, community groups, not-for-profits, and businesses to promote special events and attractions.	\$40,000
CanGro	The project will support culinary tourism, experiential tourism, and building an inclusive tourism economy through the development of the CanGro AfroFood 1.5-acre farm where visitors can experience on-farm fork-to-table culinary experiences with Afro-Caribbean foods and can share food experiences/stories from farmers, chefs, and Afro-Canadian immigrants.	\$100,000

Cannabis Wiki Inc.	The project will create the largest Cannabis consumer and industry event in the region, which will bolster tourism and in partnership with local partners in education, agriculture, research and economic development will attract thousands to London, Ontario annually.	\$85,000
Cider Keg Farm Market	This project will improve signage and accessibility, expand lines of products and services, and complete exterior improvements. Activities that will help to achieve these objectives include permanent exterior signage, moving and stabilizing the historic keg structure, lighting, interpretive map panel, selected paving, and interior signs as well as various equipment purchases.	\$55,250
Clonmel Castle	The project will support the restoration of Clonmel Castle, a renowned heritage accommodation site, with activities including new plumbing, electrical and heating systems, energy efficient windows and EV charging stations.	\$100,000
Clovermead	The project will support enhancements to the existing Splash Pad area by expanding the splash pad by 50%, constructing family change rooms, food area and an adjacent patio/lounge area, purchasing food service equipment, picnic tables, chairs, and umbrellas.	\$100,000
County of Lambton	The project will support the development of branded interactive kiosks and print material display racks to be installed at 29 cultural facilities across Lambton County to help expand awareness of local tourism attractions.	\$97,000
Courtyard Events	The project will support event offerings, increase local content creation, enhance market fixtures and the addition of signage to improve wayfinding.	\$100,000
Cranberry Creek Gardens	The project will increase outdoor covered space and washroom facilities at the event venue at Cranberry Creek Gardens in Lynedoch Ontario through additions onto event spaces.	\$100,000
Cured Craft Brewing Co.	The project will enhance an experiential and culinary tourism attraction in Leamington to host events throughout the year with the purchase of an all-season event tent.	\$80,000

Downtown London	The project will support the beautification of the downtown core through the purchase and installation of 24 planters with painted murals.	\$57,006
Downtown Simcoe BIA	The project will enhance the Friday Night Market featuring local vendors in Simcoe's downtown core by supporting increased safety measures, signage and improving accessibility.	\$100,000
Downtown Wallaceburg BIA	The project will create an accessible kayak rental and tourism kiosk site at Civic Square Park in downtown Wallaceburg.	\$63,405
Elgin County Railway Museum	The project will support the upgrading of the museum's electrical system to address the requirement for additional power to allow larger events to be held at the location.	\$99,024
Elgin Theatre Guild	The project will support improved accessibility to the Princess Avenue Playhouse, which includes the installation of a new concrete wheelchair ramp and removal of electrical service to an existing, non-functioning elevated lift at the north side of the Playhouse adjacent to the main entrance on Elizabeth Street. The new ramp will replace an aging, non-functioning external elevator lift at the front entrance and an unstable portable metal ramp at the rear of the building.	\$92,000
Essex County Black Historical Research Society	The project will reanimate Windsor's downtown core to create inclusive, equitable and diverse public spaces with five interactive public art and murals that share the story of Windsor's African Canadian history and coordinate, in partnership with Bird Canada and WindsorEats, a series of scooter and bike tourism arts and culture experiences along the McDougall Street Corridor.	\$100,000
Essex Region Conservation Authority	The project will support the John R. Park Homestead Conservation Area by making access to the area more accessible by improving 350 meters of pathway and adding wayfinding signage.	\$100,000
Forest BIA	The project will support the creation of a mural walk in the downtown area of Forest that will include guided walks, and QR codes that will provide information about the artwork and the artists.	\$35,600

<p>German Canadian Club London</p>	<p>This project will produce an authentic Oktoberfest event in collaboration with local craft breweries and local culinary partners featuring both all-ages events and 19+ events.</p>	<p>\$100,000</p>
<p>Glasstown Brewing Company</p>	<p>The project will create a multi functional outdoor event space and surrounding environment that supports shoulder and winter season events, as well as bolstering attendance both in capacity and interest during the typical outdoor season.</p>	<p>\$100,000</p>
<p>Grand Theatre</p>	<p>This project will support the creation of an augmented reality exhibit and website modernization/integration with ticketing/donations/customer relations software and a concessions sales platform to streamline the patron experience.</p>	<p>\$100,000</p>
<p>Great Lakes Farms</p>	<p>The project will support the purchase of cider equipment and to retrofit current building for production. This will require some structure modifications and electrical upgrades. In addition, renovate the indoor retail space, purchase eye catching displays as well as equipment for selling hard cider by the glass and bottle. Also, project funding will support updates to the outdoor grounds with landscaping and shade cover to provide a beautiful space.</p>	<p>\$100,000</p>
<p>Green Heart Farm</p>	<p>The project will support the launch of a new rural agritourism, ecotourism and culinary experience, including winter and shoulder season tourism development, in Essex County.</p>	<p>\$100,000</p>
<p>Growing Chefs of Ontario</p>	<p>The project will support the Grickle Grass Festival, which helps strengthen London's position as a UNESCO City of Music and London's Farm-to-Table culinary tourism mandate.</p>	<p>\$90,000</p>
<p>Haldimand County</p>	<p>This project will develop a localized "tourism experience development program" to create and launch four new experiential tourism products. A consultant will be hired, and successful applicants will be highlighted using various media and advertising formats.</p>	<p>\$94,105</p>

Hat Trick Farms	This project will expand a tulip field and winterberry orchard to be shoulder-season tourism destinations. This will be accomplished through public space enhancements, accessible infrastructure, increasing building sustainability, improving signage and developing digital solutions.	\$75,000
Heeman's Strawberries	The project will support the creation of tasting experiences to introduce visitors to the businesses' Cidery, Meadery and Strawberry Farm.	\$47,750
Ingersoll Creative Arts Centre	The project will support the revitalization of the building by retrofitting the deteriorating foundation and leveling the floor in the gallery area, replacing the aging roof for energy efficiency and enhanced Victoria Park aesthetic, retrofitting public washrooms to be accessible and gender-neutral, installation of outdoor art along the Victoria Park walking trail, including an Indigenous art installation, and upgrading Wi-Fi service.	\$94,765
Ingersoll Downtown BIA	The project will support downtown revitalization through the installation of gathering spaces and art, which celebrates diversity and creativity, and will increase visitation and movement throughout the BIA.	\$84,700
J2 Bouldering	The project will support the creation of a new amateur and professional bouldering facility which will be a sport tourism asset for the City of London and Tourism London's sport tourism industry.	\$100,000
Jack Miner Bird Sanctuary	The project will improve and increase accessibility at the Sanctuary by installing new barrier free sidewalks, wayfinding signs, "buddy benches" and transition the accessible washroom to a gender-neutral space for guests.	\$96,725
Jetset Event Management	The project will support bringing the production of 'ARCTIC: A Man Under The Ice', an immersive photographic and film exhibition, to London.	\$100,000
Jones Entertainment Group	The project will support the expansion of "Rock the Park" festival in SW Ontario through significant investment in Canadian talent, the addition of a day and investing in additional marketing and entertainment to bolster tourism and bring the festival back.	\$100,000

Junction Climbing Centre	The project will support the revitalization of a facility in London to make it more attractive as a local sport tourism asset to attract leisure tourism associated with a growing sport.	\$90,000
Kingsville BIA	The project will support the enhancement of tourism experiences, by highlighting local festivals and will include lighting 60 Christmas trees to extend Fantasy of Lights, adding Bluetooth speakers to main intersections in the downtown area, and placing two large lighted Christmas Pictures Frames to facilitate "Instagramable" moments promoting the area on social media as a tourism destination.	\$100,000
Kinsman Club of Sarnia Inc.	The project will support enhancing the safety, signage, crowd control and communication that will benefit and enhance the experience at RibFest. This includes the purchase of flashlights, signage, safety vest, tents, crowd control fencing, traffic cones etc., to better manage traffic flow, allow of social distancing and spacing.	\$42,000
Lakeside Cure	The project will support seasonal dispersion by winterizing a property so that it can offer off-season tourism accommodation opportunities in the area.	\$95,000
London Music Hall of Fame	The project will enhance London's international branding and position as a music city, as well as enhance the ability of the Music Hall of Fame to create outreach programming by acquiring specialized production equipment and creating promotional material to market the Hall of Fame as a must-see attraction at key tourism ports of entry.	\$100,000
Long Point Eco Adventures	The project will support increasing seasonal dispersion by winterizing current lodging and adding four-season lodging, adding three board rooms with year-round availability, a business centre, and gender-neutral washrooms in two separate locations. In addition, project funding will support adding paved ramps and improved pathways across the property to make the entire site interconnected and accessible.	\$100,000

<p>Lucan Area Heritage & Donnelly Museum</p>	<p>The project will increase accessibility, efficiency, and engagement to draw visitors during the shoulder season through the introduction of visual aids, an audio tour, and large print, as well as a virtual reality experience and various events.</p>	<p>\$79,000</p>
<p>Lungovita Beach Retreat</p>	<p>The project will support shoreline protection to protect against further erosion, renovation of common area buildings adding bathroom and shower facilities, construction of Geodesic Domes, wood decks and the addition of saunas hot tubs, bikes and kayaks, and purchase of 42 Geodesic domes and 23 tents.</p>	<p>\$100,000</p>
<p>Magnolia Ranch</p>	<p>The project will support the construction and renovation of a brewery retail store front and cafe, public washrooms, a pavilion over our existing patio to include a built-in fireplace and lounge area; and renovating the existing pole bar including bringing in heating/cooling, connecting our water to an existing septic system, landscaping and purchase of equipment.</p>	<p>\$100,000</p>
<p>Makkink's Flower Farm</p>	<p>The project will support a 4,200 square foot addition to the existing operations to incorporate an on-site bakery/cafe and social area, expanding to facility to cater to events, and expand the workshop experience.</p>	<p>\$100,000</p>
<p>Middlesex County</p>	<p>The project will support the creation of digital content highlighting tourism experiences, expanding wayfinding signage, expanding heritage signage, commissioning public art displays, and installing electrical charging stations near key tourism destinations.</p>	<p>\$100,000</p>
<p>Municipality of Bayham</p>	<p>This project will upgrade the exterior of the Port Burwell Historic Lighthouse through a formal procurement process with review of submissions; award of contract; and commencement and completion of the agreed-upon works by the successful contractor.</p>	<p>\$100,000</p>

<p>Municipality of North Middlesex</p>	<p>The project will support the "North Middlesex Main Street's Allure Project" to attract new visitors to the downtown core through eye-catching wayfinding signage and increasing the community's visual appeal by commissioning public art, showcasing the history of North Middlesex and revamping the facade of local parks and outdoor spaces while sustaining the existing natural resources.</p>	<p>\$100,000</p>
<p>Museum of Ontario Archaeology</p>	<p>The project will support the revitalization of the grounds and facilities at the Museum of Ontario Archaeology to safely encourage the return of tourists to the museum to experience expanded activities, including a new outdoor immersive Augmented Reality tour on the Lawson Site grounds.</p>	<p>\$97,420</p>
<p>Norfolk County - Delhi BIA</p>	<p>The project will revitalize Memorial Park in downtown Delhi with the addition of a covered pavilion to support live music, movie night and provide protection from the elements for those visiting the park.</p>	<p>\$60,000</p>
<p>Norfolk County Fair & Horse Show</p>	<p>The project will support the elevation of the horse ring/competition area on event grounds, improvements to the washroom facilities, and investments in digital solutions to facilitate inquiry, payment processes, and streamline booking process.</p>	<p>\$100,000</p>
<p>Norfolk County Tourism</p>	<p>The project will create the "Visit Norfolk" app to increase cross-promotion, consumer spending, and improve understanding of tourism visitation data by placing digital tablets with the app in payment areas of various tourism operators. The tablets can then be used by the business' staff to help visitors identify a curated list of things to do in Norfolk County, based on a short survey.</p>	<p>\$90,000</p>
<p>Norwich and District Historical Society</p>	<p>The project will support renovations to ensure the accessibility to the main museum building through the installation of an aluminum ramp at the main entrance, automatic door operators on the main entrance and one of the washrooms.</p>	<p>\$29,500</p>

<p>Ontario South Coast Wineries and Growers Association</p>	<p>The project will support creating opportunities for increased revenue for local wineries, breweries and farms through culinary tourism and events within the shoulder season that highlight the emerging wine region within Norfolk County.</p>	<p>\$100,000</p>
<p>Ortaliza Urban Farms</p>	<p>The project will support a vertical indoor urban farm with experiential tourism centered around growing, harvesting, and cooking with microgreens. Tourism experiences will include collaborations with local restaurants to create tastings based on products grown with vertical indoor systems.</p>	<p>\$20,700</p>
<p>Ottercreek Woodworks Inc.</p>	<p>The project will support greening initiatives such as the installation of solar and EV charging station, utilizing green energy for operational needs, installation of a 10 kW Solar System and clean air filtration system, and the use of a shipping container for shoulder season storage.</p>	<p>\$26,500</p>
<p>Oxford County</p>	<p>The project will support the enhancement of tourism products focused on culinary experiences that utilize local farm to table products, business training/coaching, sustainable tourism, creation of safe spaces, creating signage and construction of bicycle repair stations along the Trans Canada Trail within the County of Oxford.</p>	<p>\$88,000</p>
<p>Oxford Renaissance Festival</p>	<p>The project will support the offering of safe experiences, as well as the creation and implementation of the destination development plan which includes researching where existing tourists are coming from and how they hear about the event and increase the use of those marketing methods.</p>	<p>\$32,000</p>
<p>Paradigm Spirits Co.</p>	<p>The project will support enhancements to infrastructure, allowing the adaptation of green initiatives, expanded culinary tourism and will include the installation of electric vehicle charging stations, signage, a tasting room and a second story event space.</p>	<p>\$100,000</p>
<p>Park House Museum</p>	<p>The project will support improvements to the museum's accessibility and will include construction of concrete walkways, new accessibility ramp for indoor access, new porch and the purchase of an exterior program shed.</p>	<p>\$75,000</p>

Pelee Island Heritage Centre	The project will focus on the expansion of the centre's Paleo period exhibit by creating a larger display and exhibit areas and the creation of an in-depth learning space.	\$25,000
Pinecroft	The project will support renovations to a Bed & Breakfast cabin which was damaged from falling timber during a storm in late 2019 to welcome back more visitors.	\$40,000
Powerhouse Brewing Company, Limited	The project will enhance Powerhouse Brewery's visitor experience with the implementation of a tasting experience, installation of EV charging stations, increased covered seating to extend the outdoor dining season, increased visibility through signage and wayfinding apps and the enhancement of live music and performance offerings.	\$100,000
Pretty Smart Holdings Inc.	The project will support pop-up culinary events, which will include the installation of fireplaces and radiant heating, air filtration systems and contactless mobile access technology.	\$100,000
Railway City Tourism	The project will support the Track to the Future Mural Project and Festival by creating immersive experiences, including live mural painting, hubs for local artists, creating routes around the towns trail areas.	\$100,000
Red Barn Brewing Company	The project will support a collaboration with a local Conservation Authority to plant trees, native grasses, and shrubs. In addition to installing firepits, pathways and outdoor seating and animal shelters to offer a unique Farm Tourism experience to patrons that will also be utilized during shoulder seasons.	\$48,689
Refined Fool Brewing Co.	The project will support the creation of a downtown epicenter for cultural and artistic collaboration, events, festivals and workshops, both indoor and outdoor, during peak and shoulder seasons in Sarnia.	\$93,000
Retro Suites Hotel	The project will support the enhancement and modernization of Retro Suites to draw both new and returning guests.	\$100,000
Ride the Bine	The project will support the expansion of tour offerings throughout the shoulder season and into new regions in Southwestern Ontario.	\$20,000

Rocky's Harley Davidson	The project will support the 2022 Ontario Provincial Harley (HOGG) Rally in London, Ontario, produced by Rocky's Harley Davidson in association with community and industry partners.	\$50,000
Ruthven Park National Historic Site Inc.	The project will support the renovation and preservation of the Ruthven Park Thompson family mansion's structure and historical artifacts, which are currently in a state of deterioration and will allow the building to reopen to the public.	\$100,000
Samy's Alpaca Farm & Fibre Studio	This project will expand the current agritourism business to create the capacity to welcome more visitors by turning the current barn into a visitor centre, building a new barn, expanding the current farm store and upgrading the bunkie.	\$21,528
Simcoe Chamber of Commerce	This project will create a Sustainability Program for Businesses that provides local tourism business members with tools and action plans to improve their customer satisfaction, and increase their staff motivation and business efficiency, minimize their environmental impact, adopt energy-reducing and waste management strategies, and enhance local culture and community well-being.	\$90,000
Ska-Nah-Doht Village and Museum	The project will support the Heritage Cabin Accessibility and Renovation Project to revitalize the Heritage Log Cabins that are located at Ska-Nah-Doht Village and Museum (SND) in Longwoods Road Conservation Area as part of a 50th anniversary commemoration.	\$60,000
SoHum Candles	The project will modernize operations to expand tourism offerings in support of experiential tourism and wellness tourism.	\$22,590
South Western International Film Festival	The project will create a short film of 10-30 minutes by an emerging Ontarian filmmaker that highlights an aspect of Sarnia-Lambton's history, culture, and/or communities and will premiere at SWIFF's Opening Night Gala in Sarnia, Ontario in November 2022.	\$60,000
Springwater Conservation Area	Project will support enhancements to the conservation area including the installation of electronic access gates, replacement of deteriorating washroom partitions, and the addition of picnic tables throughout the campground.	\$74,920

<p>Sprucewood Shores Estate Winery</p>	<p>The project will support the installation of a large multipurpose outdoor space with a shaded concrete patio to fulfill new culinary and agritourism offerings, increase service areas, and will make improvements to the landscaping and gardens to enhance the visitor experience.</p>	<p>\$100,000</p>
<p>St. Clair Conservation</p>	<p>The project will support the improvement of transient campsites to allow increased usage during the shoulder season and improve trail conditions to encourage more visitation during the shoulder season.</p>	<p>\$54,652</p>
<p>Thames Centre</p>	<p>The project will increase accessibility and inclusivity in Thames Centre by introducing wayfinding technology that removes access barriers, focusing on the key sports & leisure hubs within the region.</p>	<p>\$66,883</p>
<p>Thames River Melons</p>	<p>The project will install a farm kitchen and improve the event space including new chairs, flooring, signage and educational materials.</p>	<p>\$74,200</p>
<p>The Clubhouse London</p>	<p>The project will help create an entertainment destination by increasing capacity for attractions and enhance offerings to host more guests with the addition of more simulators, arcade games, and a retro photo booth, enhancement of the mini golf area and addition of private zones for seating.</p>	<p>\$100,000</p>
<p>The Factory</p>	<p>The project will support the enhancement of the facility with the addition of an LED bracelet ticket system and new attraction to increase the appeal to a broader audience.</p>	<p>\$100,000</p>
<p>The Foodies Group</p>	<p>The project will create "The Farm Trail" to encourage visitors to travel to farms throughout the Southwest Ontario Region that are open to the public, by offering self-guided and guided tours, information about farm events, and travel trade tours.</p>	<p>\$66,663</p>
<p>The Golspie Dairy</p>	<p>The project will support the creation of an accessible retail and tasting area. Specifically, project funding will support the addition of accessibility signs, entrance door with an automatic opener, and a universal gender-neutral washroom facility.</p>	<p>\$100,000</p>
<p>The Municipality of Lambton Shores</p>	<p>The project will support seasonal dispersion in Grand Bend by developing a plan to use seasonal lighting/decorations to attract visitors year-round and to operate four winter markets in the downtown core.</p>	<p>\$53,000</p>

<p>The Secrets of Radar Museum</p>	<p>The project supports the creation of and updating of displays embodying the advancement of radar systems throughout time, incorporation of several new artifacts, developing interactive displays, obtaining interact access, creating virtual experiences and updating the museum's HVAC system.</p>	<p>\$40,875</p>
<p>The Simcoe Heritage Friendship Festival - Music & Art in The Park</p>	<p>The project will support the Music and Arts Festival in downtown Simcoe.</p>	<p>\$50,000</p>
<p>The Walnut Grove Bed & Breakfast</p>	<p>The project will support the installation of air conditioning units and a hot tub, new pool deck, multi-season event space for farm-to-table dining, and creation of a separate guest entrance.</p>	<p>\$40,089</p>
<p>The Wandering Dog Inn</p>	<p>The project will adapt permanent infrastructure and modernize operations to meet additional health and safety protocols as a result of COVID-19 by redesigning the second level of the Main House.</p>	<p>\$75,000</p>
<p>Ticketwindow</p>	<p>The project will create a safe, welcoming, and luxury overnight glamping experience for visitors with the launch of Tent Life's service.</p>	<p>\$20,975</p>
<p>Toboggan Brewing Company</p>	<p>The project will support the Fall Festival of Beer and a Brew Showcase event where participating brewers will produce a limited-edition batch that will launch at the event, helping to promote the rich growing sector of London's culinary and Craft Beer economy and a vibrant priority for regional tourism marketing efforts.</p>	<p>\$100,000</p>
<p>Toronto Motorsports Park</p>	<p>The project will support creating a more customer friendly environment for both spectators and racers by installing facility wide WiFi Paving to expand the pit area and safety roads, expanding the trackside bar, and installing a new ticketing system, security camera system and six Electric Vehicle charging stations.</p>	<p>\$100,000</p>

<p>Tourism London</p>	<p>The project will help London drive tourism and increase regional attractiveness by creating a unique city brand as Canada's first UNESCO City of Music through the creation of a website, logo/brand, introduction video, gateway signage/cultural markers at transportation hubs, and promotional signage for key cultural spaces, civic offices, upcoming events and post-secondary educational partners. The project will also support implementation of guided tours at Labatt Park, creating a new experiential tourism product for the city and region.</p>	<p>\$100,000</p>
<p>Tourism Sarnia Lambton Inc.</p>	<p>The project will adapt operations, facilitate growth, and position Sarnia-Lambton to be the destination of choice for domestic and international visitors by enhancing and creating new experiences, promoting local accommodations, restaurants, retail and attractions partners and supporting winter and shoulder-season tourism.</p>	<p>\$100,000</p>
<p>Town of Amherstburg</p>	<p>The project will support the design and fabrication of directional way-finding signage providing direction, leading visitors to marquee, historical and commercial tourist destinations and landmarks for visitors to learn and experience within the municipality. Narrative stories of the community's history will be incorporated into QR codes.</p>	<p>\$100,000</p>
<p>Town of Ingersoll</p>	<p>This project will be winterizing the barn at Ingersoll Cheese & Agricultural Museum to improve the visitor experience during winter months, adding interactive displays for educational purposes regarding dairy and agricultural production to promote "From Farm to Table." It will also purchase bike racks and signage as well as renovate existing infrastructure to improve accessibility.</p>	<p>\$100,000</p>
<p>Town of Kingsville</p>	<p>The project will enhance Kingsville for tourists by revitalizing the Grovedale Arts & Culture Centre and local beach, as well as installing bike repair stations, community murals and trails, to provide memorable experiences that are educational, accessible, enjoyable and safe.</p>	<p>\$92,800</p>
<p>Township of Howick</p>	<p>This project will create a November to December Winter Light Festival that highlights local business and features new LED energy efficient lights.</p>	<p>\$97,000</p>

Township of Pelee	The project will support the revitalization of the East Park Campground on Pelee Island through infrastructure upgrades, which will directly enhance the user experience of the campground, create an inclusive environment for all users, and provide a safe work environment for staff.	\$100,000
True Kingsville	The project will support the installation of six murals in Kingsville's downtown core and the creation of a public art experience by bike in partnership with Cycle Kingsville and an arts and culture walking tour in partnership with the Arts Society of Kingsville (ASK).	\$100,000
Twisted Lemon Restaurant	The project will support the development of packages, workshops, and tours such as demonstrational and interactive cooking and cocktail classes, chefs tables (custom multi course dinners), garden/green house dining, garden classes/workshops, guided and self-guided community experiences, youth cooking classes/events, local live music and art workshops, for travelers in search of unique experiences to explore the richness of rural Haldimand County.	\$100,000
Vivace Estate Winery	The project will support introducing a culinary class, renovating a farmhouse with a vineyard view (currently empty) into a culinary classroom house, introducing an all year long winery tour experience.	\$95,000
Walkerville Block Party Fundraising Inc.	The project will enhance the Busk on the Block event by supporting entertainment and vendors to help draw thousands of visitors to the region.	\$25,000
Walkerville Brewery	The project will support the renovation of the facility by expanding the company's tap room, event area and retail space, which will include the installation of an air conditioning unit in the tap room/event space, improvements to the washrooms to make them more inclusive, enhanced retail area with a focus on the Distillery District theme, addition of kitchen/food service area, improvement to our sound system to allow for additional entertainment events, and purchase of additional bar tables and chairs to increase capacity.	\$100,000

Wallacetown Agricultural Society	The project will support the construction of an inclusive gender neutral fully accessible washroom facility, adding lighting to the grandstand seating area and focusing on reducing their carbon footprint with the replacement of incandescent lighting with LED lighting.	\$75,000
Walpole Island Riverfront Cottages & Waterway Tours	The project will support modernization of operations and promote seasonal dispersion through the winterization of cottages.	\$95,000
Waterford Antique Market	The project will improve infrastructure at the Waterford Antique Market to promote sustainability, energy efficiency and meet green standards.	\$25,875
Whistling Gardens	The project will support improved accessibility, website enhancements, and developing and implementing new innovated tourism services and experiences at Whistling Gardens.	\$98,573
Willow Barrel Retreat	The project will support the renovation and winterization of two units and adding heating/air conditioning to all ten units to extend the season by three months. In addition, project funding will support the renovation of an existing building into an office, local services booking centre, which will include the creation of a front entrance facade/landscape carefully designed with native plants, migration friendly features/structures and add another full-time staff member.	\$100,000
Windecker Woods Flower Farm	The project will support the renovation of a barn to offer unique Farm-to-Table culinary experiences and agritourism workshops.	\$80,000
Windsor Parade Corporation	The project will support the continuation of the annual Santa Claus parade routes in Windsor, Amherstburg and Essex, via activities such as Fan Zone areas with tables, chairs, accessible washrooms, heaters, light refreshments, crafts, and takeaways for visitors featuring business guides to the area, mapping, behind the scenes information on the parade content, and a sponsor recognition section.	\$50,000
Wishbone Brewing Company	The project will support the design, construction and creation of an accessible and unique urban patio in rural Waterford helping to attract tourists to the downtown core.	\$45,025



Related Product

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