



FutureOxford

2023 OXFORD COUNTY BUDGET PRESENTATION

November 30, 2022



community wellbeing | economic vitality | environmental leadership

OUTLINE



- 2022 Highlights
- Focus in 2023
- Budget request
- Questions

2022 HIGHLIGHTS



Year of transition and refocusing

- 6 new members appointed in fall of 2021, joining six incumbents
- Extended vacancy (8 months) for County's Manager of Strategic Initiatives & Continuous Improvement role
- Two election periods

OXFORD COVID-19 RESPONSE SURVEY

- Hosted information session for community partners in June to share high-level findings
- Study noted significant decline in mental health during the COVID-19 pandemic; final research still to be published
- Infographic and summary materials in development

JOIN US!

**THURSDAY,
JUNE 16, 2022
9:00 - 10:30 A.M.**

VIRTUAL EVENT

**OXFORD RESPONSE TO
COVID-19 SURVEY
REPORT BACK TO
COMMUNITY PARTNERS**

Last fall, you supported the Oxford Response to COVID-19 Survey to help us understand how the pandemic has impacted the health, wellbeing, and day-to-day living of Oxford County residents. Now, University of Guelph Associate Professor Leith Deacon will present his high-level findings from the survey and let community partners know which further data may be available to help support client outreach and program planning.

Please RSVP: <https://www.surveymonkey.com/r/CQ6GL3R>
Event log-in: <https://oxfordcounty.webex.com/meet/OC-Response>

Hosted by **FutureOxford**

**UNIVERSITY
OF GUELPH**

OxfordCounty
Growing stronger together

VOTER ENGAGEMENT – PROV ELECTION

Social media series encouraging people to vote to give voice to local concerns and issues



... because green vehicles help lower greenhouse gas emissions.

 Vote for what matters to you on June 2 **#LocalVotesMatter** **FutureOxford**



... because a Zero Waste economy supports sustainable development.

 Vote for what matters to you on June 2 **#LocalVotesMatter** **FutureOxford**



... because everyone needs access to information, services and supports.

 Vote for what matters to you on June 2 **#LocalVotesMatter** **FutureOxford**



... because a healthy, naturally functioning environment improves local air quality.

 Vote for what matters to you on June 2 **#LocalVotesMatter** **FutureOxford**

VOTER ENGAGEMENT – MUNICIPAL ELECTION

- Social media series
- Print ads
- Radio
- Digital (web) ads



SPEAKER SERIES

Go Organic: Rot and Rescue

- Focus on technologies for composting and digesting and how to minimize food waste
- 2-part series with virtual events in August and September



FUTURE OXFORD
Fall **Speaker Series**

Up to 60% of the waste by weight in black garbage bags in Oxford County is organic waste: potato peels, food scraps, plant matter, paper towels, and more. What steps can you take to help our community reach its zero waste goal?

FUTURE OXFORD
SPEAKER SERIES

Future Oxford invites you to join us for two virtual (online) events on organic waste. The first will look at old and new technologies for composting and digesting. In the second one, we'll talk about ways to minimize food waste at home, on the farm, at work and beyond.

Go Organic – Rot
Monday, August 22, 2022
7:00 p.m.

Go Organic – Rescue
Tuesday, September 20, 2022
7:00 p.m.

For more information about how to join these events, visit FutureOxford.ca/events.

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2022 HIGHLIGHTS

Zero Waste Oxford

- Advocacy on federal plastic recycling and labelling plans; urban vs rural waste diversion, submission to The Toronto Star
- Multi-residential green cone installation
- Zero Waste Trailer at Water Festival
- Great Pumpkin Rescue
- Waste Reduction Week
- Zero Waste Buildings



2022 HIGHLIGHTS



Smart Energy Oxford

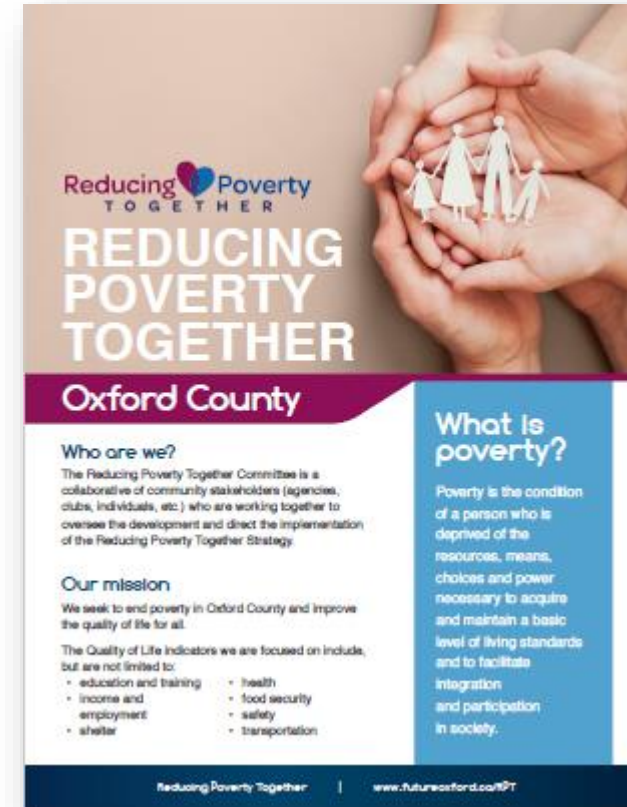
- IESO* partnership for smart metering
- Impact Network (formerly Sustainable Waterloo Region)
- Supporting Oxford County's Renewable Energy Action Plan

*Independent Electricity System Operator

2022 HIGHLIGHTS

Reducing Poverty Together

- Affiliate committee assuming mandate of Zero Poverty Oxford
- Finalized strategy including 100 community members to identify major shifts needed
- Released first public education materials (info sheet, social issues backgrounder for elected officials)



2022 HIGHLIGHTS

Legacy Fund

- Community Futures Oxford hosted special information sessions in June to encourage applications
- \$20,608 awarded to seven organizations this year



FOCUS IN 2023



Priorities

- Acting on external measurements including those of Impact Network (Sustainable Waterloo Region), Dr. Leith Deacon
- Exploring more comprehensive voter engagement strategies
- Supporting Legacy Fund
- Engagement and relaunch for the Future Oxford Plan
- Building social cohesion and belonging
- B-Corp Certification (Community Futures Oxford)

BUDGET REQUEST



Administration	\$ 8,000
Contracted Services	45,000
Legacy Fund	146,000
Marketing & communication	15,000
Total request	\$214,000



Questions?



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