



**Oxford**

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**Presentation to  
Oxford County Council  
December 5, 2022**

# Request to County Council

- Financial support for co-operative economic development activities which have a county-wide impact
- \$50,000 for joint economic development activities
- Funds will be used for profile raising and brand awareness, minimum of 3 trade shows, targeted FAM Event, collateral marketing materials and other promotional programming opportunities.

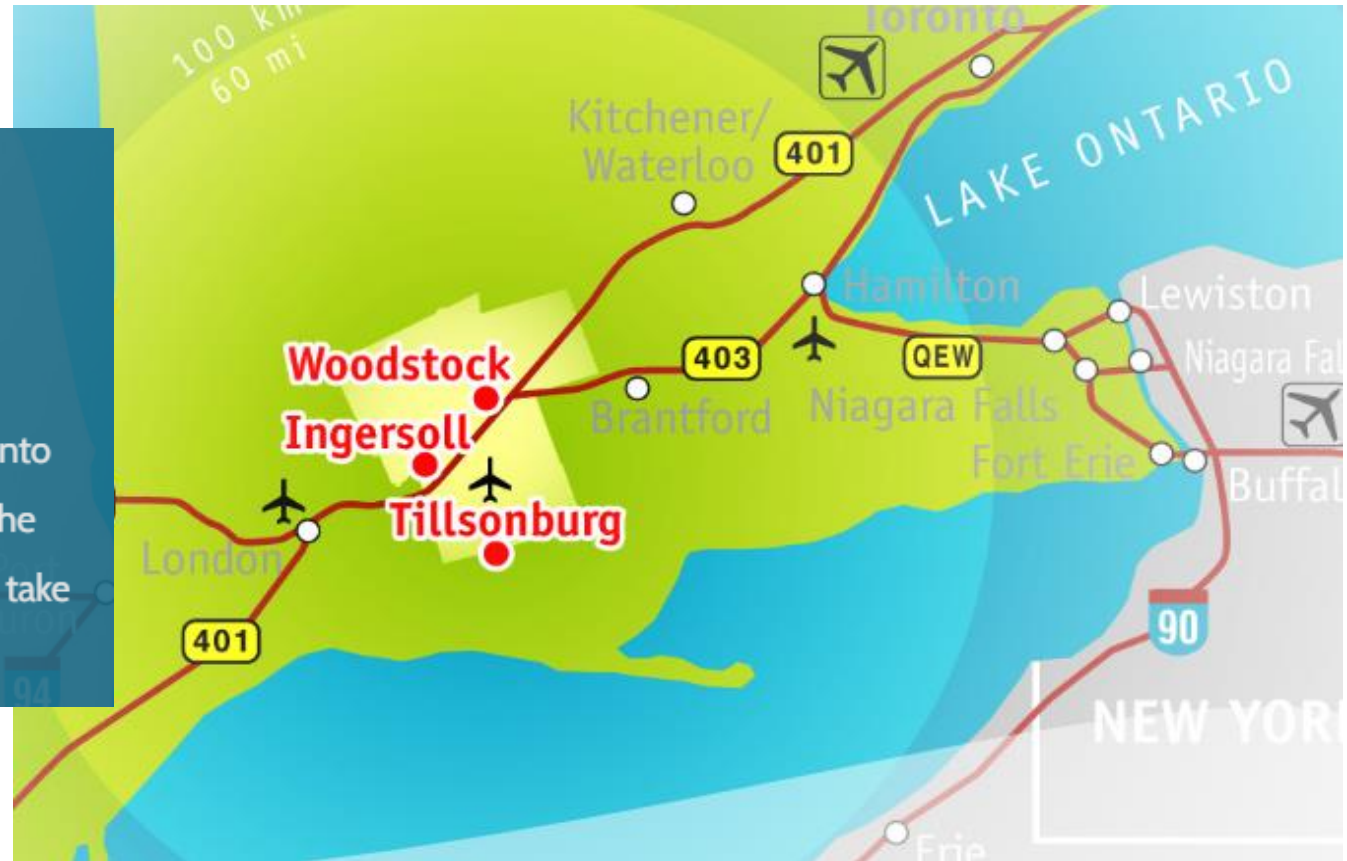
# About Us

- An informal, co-operative partnership focused on investment attraction.
- Made up of Oxford communities with staff dedicated for economic development.
- Ingersoll, Tillsonburg, Woodstock and Rural Oxford Economic Development Corporation
- Administered (financial) by City of Woodstock

# About Us

## Ontario's Sweet Spot

Located midway between Toronto and Detroit, Oxford County is the ideal place for your business to take flight!



# 2022 Activities

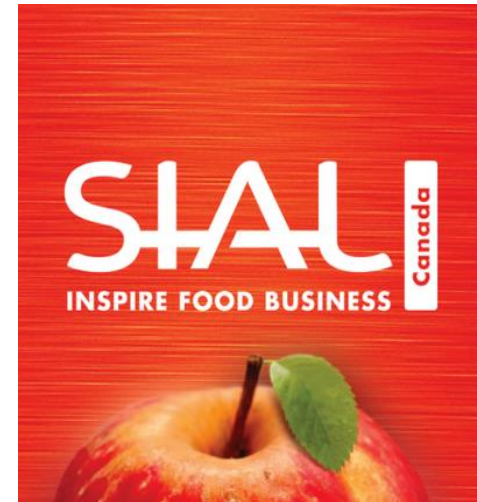
- In-person FAM Tour with 40+ Attendees
- Attended the SIAL Food Show, ADM Show, FAB-Tech
- Continue to participate in support of Workforce Development
- Promotion of Oxford County Video Series



FAM TOUR 2022

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# 2023 Work Plan



**Targeted FAM Tour**





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Thank You