



# Woodstock Curling Centre

Title Sponsor opportunity

Ontario Provincial Mixed and Senior Mixed Curling Championship

April 12-16,2023

# Woodstock Curling Centre

- Our goal - be a vital member of the recreational community of the County of Oxford by offering community members an opportunity to stay active and foster a sense of belonging.
- Our mandate - offer fun, safe, age and ability-appropriate programs for diverse groups including Special Olympics, elementary and high school students, young curlers, seniors and adults from ages 6- 90.
- Curling is one of the only recreational activities that community members of all ages, all genders, all abilities can participate in together.
- Participation – 550 community members, popular Learn-2-curl program.
- Not-for-profit who's revenues were impacted by Covid season lockdown with no source of revenue.
- Rely on grants and line of credit as we build financial momentum.

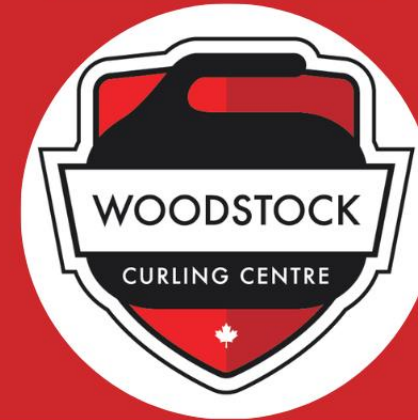


# Provincial Championship Event

- 64 curlers + families and fans
- Estimated \$400,000 economic value to the community
- Daily live streaming of games
- 5 day event – expenses for food, hospitality, curling facility and operations
- Funds raised through local and community partnerships to ensure success

**2023  
CURL ON  
MIXED  
CURLING  
PROVINCIAL  
CHAMPIONSHIP**

**APRIL 12-16, 2023**



**Woodstock Curling Centre**

114 Beale Street  
Woodstock, ON

# Our request for partnership



## Title sponsor - \$10,000

Recognition includes :

- Your large logo in prominent position on promotional materials and on website.
- Representatives and speaker at opening ceremonies and at gala banquet
- Booth or exhibit at the event
- Poster/banner displayed
- Mentions in radio promotions as title sponsor
- Partnership with your marketing team for other opportunities