



CREATIVE CONNECTIONS INC.

Mary-Anne Murphy – Cultural Coordinator

What We Do



- We identify, support, develop and promote a broad range of arts and culture activities, making Oxford a better place to live, work, play and invest.

Cultural Sectors Represented



- Performing Arts
- Literary Arts
- Heritage
- Visual Arts
- Natural Heritage and Horticulture
- Youth
- Festivals and Events
- Other culturally related businesses

OCCI Board



- OCCI board consists of 7 volunteer leaders.
- Diane Smith, Ted Comiskey, Linda Yeoman, Patricia Phelps, Kate Innes, Scott Gillies, Jim Groulx
- 1 part-time staff, Mary-Anne Murphy



Oxford Creates 16th Annual Art Show and Sale



- Held in November of each year.
- 40 artists and authors participated.
- A new website was built to host an online version of the show.
- www.oxfordcreates.ca



Community Galleries



- Our galleries provide opportunities for both emerging and established artists.
- Woodstock Hospital, Annandale NHS, Elm Hurst, Tillsonburg Library, Ingersoll Library, South Gate Centre, Theatre Woodstock.



Oxford Creative Christmas Market



- Created 2020.
- An interactive on-line platform using Facebook
- Artists post items that they have for sale during the holiday season. Customers contact artist directly to purchase.
- This show runs from November 1 – December 24th each year.

Oxford Makers' Market



- Started in January of 2020.
- Similar to the Virtual Christmas Market.
- This virtual shopping platform runs year round.
- Artists and crafters use this platform to reach potential customers throughout the year. They post new items as they are created and customers buy directly from the artists.

Meet the Makers



- Started in 2020
- On-line platform using Facebook
- A different artists are featured regularly.
- This is a permanent platform for OCCI members to showcase their work.

Creative Workshops



- OCCI holds art classes at Annandale National Historic Site and South Gate Centre periodically throughout the year.

Juried Art Shows



- Love is a Gift of Art - Valentines Show - online
- A Gift for Mom - Mothers Day Show - online
- Small Wonders, Big Talent - Annual Show – Annandale – 275 miniature artworks
- Open Juried Show - Norwich Museum
- Open Juried Show - Elm Hurst Inn, Ingersoll
- Open Juried Show - Annandale NHS
- Open Juried Show - Beachville Museum

Other Projects



- Art From the Heart Annual United Way Art Auction. OCCCI members donate work and OCCCI manages the donations.
- Woodstock Hospital Art Program
- Joint OCCCI Sponsored Travelling Exhibit - all museums
- Turtlefest – Art on the Lawn at Annandale

Sources of Funding



- Oxford County Council Funding- \$60,000
- \$23,500 - In-kind donations (Office, internet, facility rentals, storage space)
- \$1500 Corporate Sponsorship
- \$3000 membership
- \$3000 Show Fees

Council Recognition



- OCCI website home page – Logo and mention
- Facebook/Instagram description - mention
- Logo on page one of OCCI brochure
- Logo on our newsletter
- Oxford Creates online Art Show web page – logo
- Mention on all email correspondence
- Mentioned in all radio and newspaper interviews
- Logo on all marketing materials

2023 Request



- OCCI is asking Oxford County Council for \$60,000 in order to continue our work in 2023.

Thank You!



- Thank you to Oxford County Council for your continued support!



A large, stylized graphic element on the left side of the Oxford County logo, consisting of concentric, overlapping circles in shades of blue and green, resembling a swirl or a stylized 'O'.
Oxford County
growing stronger...together