

## Public Works MEMORANDUM

**TO:** Oxford County Council

**FROM:** David Simpson, Director of Public Works

**DATE:** February 8, 2023

**RE:** **Oxford County 2024 Transportation Master Plan  
Municipal Class Environmental Assessment Study – Phase 1 & 2  
Notice of Public Consultation Centre #2 (Virtual), Oxford County**

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Oxford County has commenced the 2024 *Transportation Master Plan* Class Environmental Assessment (EA) Study to provide the County with a strategic long-term multi-modal transportation system planning document to 2046. The Study Area encompasses the entire geographic boundary of Oxford County. Public and review agency consultation is a key element of the Master Plan process.

Public Consultation Centre (PCC) #2 will be in virtual meeting format, and will include a presentation by the County's project Consultant (Parsons Inc.) followed by a Question and Answer period. The presentation agenda will include a brief overview of the Class EA Master Plan process, what we heard from residents at PCC #1, existing and future transportation trends in the County, road recommendations to be included in the final report, and next steps in the Master Plan Process. A short survey and interactive map to leave comments on the recommendations will be available through the *Speak-Up! Oxford* (SUO) project web page and remain active 3 weeks after the virtual PCC date. As detailed in the attached notice, the PCC #2 date and registration details are as follows:

**Date:** Tuesday, March 21, 2022  
**Time:** 6:00 p.m. - 7:30 p.m.  
**Register:** <https://speakup.oxfordcounty.ca/2024tmp>

In addition to the virtual PCC #2, in-Person opportunities for public engagement will also be available on Thursday March 23<sup>rd</sup> in Ingersoll at Town Council Chambers, Tuesday March 28<sup>th</sup> in Woodstock at County Council Chambers, and Thursday March 30<sup>th</sup> in Tillsonburg at Town Council Chambers.

Notice of Virtual PCC #2 and the in-person engagement opportunities will be advertised in local newspapers and social media in advance of these events.



David Simpson, P.Eng., PMP  
Director of Public Works

Encl. Notice of Public Consultation Centre #2

## Notice of Public Consultation Centre #2

# Oxford County 2024 Transportation Master Plan Update

Oxford County has initiated the development of a Transportation Master Plan (TMP) to provide the County with long-term strategic planning for the transportation system through to 2046.

## What is the Transportation Master Plan?

The Transportation Master Plan (TMP) will outline the County's vision and goals for its transportation system until 2046. The Plan will consider:

- Population and employment growth in the County;
- Accommodation of future transportation conditions, as well as sustainable and multi-modal transportation solutions (e.g., promoting active transportation); and,
- Specific needs of the County, including people and goods movement, along with agricultural mobility.

Parsons Inc. has been retained by Oxford County to complete the Transportation Master Plan Update. Key objectives of the update include:

- Assess existing and future transportation network conditions and performance, with consideration to travel demand and patterns;
- Identify needs of the transportation system and develop policies to address them; and
- Develop a safe, effective and financially viable integrated transportation system implementation plan that maximizes the use of existing infrastructure and promotes regional connectivity.

The Transportation Master Plan Update is being conducted in accordance with the Master Plan requirements of Phases 1 and 2 of the Municipal Class Environmental Assessment (2000, as amended to 2007, 2011, & 2015), approved under the Ontario *Environmental Assessment Act*.

## We want to hear from you

The Project Team is hosting the study's second virtual Public Consultation Centre (PCC) this spring. The purpose of PCC #2 is to:

- Present a summary of what we heard at PCC #1;
- Present observed travel trends and the completed network analysis;
- Present future network recommendations and a proposed implementation plan;

- Summarize supporting policies and strategies;
- Provide an opportunity for the public to view and comment on all the presented material.

Public Consultation Centre #2 will be held online:

**Tuesday, March 21, 2023 | 6:00 - 7:30 p.m.**

To register and for log-in details, please visit [www.oxfordcounty.ca/2024tmp](http://www.oxfordcounty.ca/2024tmp). This site can also be used to provide feedback through an online survey, map tool, or online comment form.

**The comment period for PCC #2 is from March 22 to April 11, 2023.** However, comments are welcome for the duration of the study. Please see contacts listed below to provide comments.

In addition to the virtual PCC #2, the Project Team is hosting three in-person events to further make known this Transportation Master Plan Update Study and to engage directly with members of the community.

- **Ingersoll** - Town Council Chambers  
Thursday, March 23, 2023 from 6:00 to 7:00 p.m.
- **Woodstock** - Oxford County Council Chamber  
Tuesday, March 28, 2023 from 6:00 to 7:00 p.m.
- **Tillsonburg** - Town Council Chambers  
Thursday, March 30, 2023 from 6:00 to 7:00 p.m.

These events will be promoted through social media, *Speak Up, Oxford!* at [www.oxfordcounty.ca/speakup](http://www.oxfordcounty.ca/speakup), and other advertisements.

## Contacts for information

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*Information will be collected in accordance with the Municipal Freedom of Information and Protection of Privacy Act. With the exception of personal information, all comments will become part of the public record.*

Posting date to be confirmed